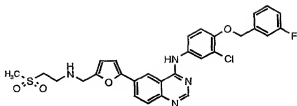


We claim:

1. A compound of the formula:



and salts or solvates thereof.

2. A pharmaceutical formulation, comprising: the compound of claim 1 or a pharmaceutically acceptable salt or solvate thereof together with one or more pharmaceutically acceptable carriers, diluents, or excipients.
3. A method of treating a susceptible cancer in a human or animal subject mammal, comprising administering to said subject an effective amount of a compound as claimed in claim 1.
4. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible breast cancer.
5. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible non-small cell lung cancer.
6. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible ovarian cancer.
7. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible stomach cancer.
8. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible pancreatic cancer.
9. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible head and neck cancer.
10. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible cancer characterized by expression or over-expression of EGFR.
11. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible cancer characterized by expression or over-expression of erbB-2.

12. A method as claimed in claim 1, wherein the susceptible cancer is a susceptible cancer characterized by expression or over-expression of EGFR and erbB-2.